

A guide to the Food for Life Early Years Award for Nursery Groups



A Food for Life Early Years Award is a great way to demonstrate that each nursery in your group is giving every child in your care the best possible start to their food journey.

BEING AWARDED CAN HELP YOU TO:

- 1. Demonstrate you're giving children the best possible start**
- 2. Show parents that healthy food and healthy behaviours are important to you** and reassure them that you are meeting clearly laid out criteria.
- 3. Be a beacon of best practice;** through meeting wider guidelines around early years nutrition.
- 4. Provide evidence for Ofsted** that you are meeting the Common Inspection Framework requirement to support children to keep themselves healthy.
- 5. Focus your efforts with our wealth of resources,** specialist support and menu of training options, developed and delivered by experts.
- 6. Enrich the curriculum** through practical growing, cooking and tasting activities as well as food-related topics.
- 7. Enhance links 'beyond the nursery gate'** by engaging parents, carers, schools and the wider community through food-related activities.



What parents think

Our survey of 500 parents of pre-school age children showed that:

- ✓ **Over 90%** said the provision of healthy food is an important choice factor.
- ✓ They considered supporting healthy eating and behaviours to be **more important than the Ofsted rating.**
- ✓ **83%** said they would value an independent accreditation of **food quality** and **food education.**
- ✓ More than half said an **independent endorsement** of food quality and food education would be likely to influence them to select one provider over another if all
- ✓ other factors were equal.

For key findings and summary results visit: www.foodforlife.org.uk/eyesurvey16

Find out more

Visit: www.foodforlife.org.uk/early-years/packages

Call us on: 0117 314 5180

Email: ffl@foodforlife.org.uk

Food for Life Early Years Award Package

Each nursery will receive:

Ringbinder resource	✓ Comprehensive guidance
	✓ Activities
	✓ Laminated recipe cards
Telephone support	✓ We'll give you a welcome call to ensure you get off to the best possible start
Online resources	✓ Full access to all Food for Life and Jamie Oliver's Kitchen Garden Project resources, downloads and case studies
Access to your personalised portal	✓ Submit criteria for feedback and approval
	✓ Blog about your journey
	✓ Be inspired by other nurseries in your area
Expert site visit	✓ An on-site visit from an FFL expert to provide tailored advice and support
Online seminars	✓ Access to downloadable online seminars and the chance to join live 'ideas factories' hosted by our awards team
Certificate	✓ An award certificate so you can display your achievements
Awards ceremonies	✓ Invitations to Food for Life awards ceremonies

Settings with an external caterer.

Three year subscription that reflects we require your caterer to hold the Food for Life Catering Mark in order to achieve the food quality section of your award.

One off payment of **£780** (+VAT)
or three annual payments: £260 (+VAT)

Settings with in-house catering.

Two year subscription with additional direct telephone and online support to help you achieve the food quality section of your award.

One off payment of **£780** (+VAT)
or two annual payments: £390 (+VAT)

*Nursery Groups are eligible for a group discount rate depending on your group size and location.
Contact us for more information.

Find out more...

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